



# Higher Power Marketing

## *Company Profile*

Higher Power Marketing (HPM) is an advertising agency unlike any other. HPM puts its money where its mouth is: We create, produce and place radio, TV and newspaper advertising that produces measurable, trackable results for our clients, or they get their money back, guaranteed!

My name is Peter Feinstein, Founder, President and CEO of Higher Power Marketing; creating an advertising **system** with a money-back guarantee is the idea that launched Higher Power Marketing.

I've been helping people, just like you, experience success from their advertising since 1983! My clients have invested over \$39 million in my guaranteed process and campaigns, with most of those campaigns running as radio and TV advertising, and in the process have helped them create over \$741,000,000.00 in sales! That's a lot of money! ...And that's only from what I know from the clients where I've been able to track their sales.

You probably don't care that I believe I've been blessed with the insights into what's "next", but I'm here to tell you that you should care, because I am in **YOUR** corner, fighting your battle everyday. In my vision of 'what's next', I've seen radio, TV and newspaper advertising as **tools to help** my **clients**, not just a necessary evil, a dreaded line-item in the expense column of an Income Statement. If you're like most people, advertising is the first "expense" you cut because "advertising doesn't work". If your advertising isn't working, producing 4:1, 5:1 or 6:1 Returns On Investment (ROI), you've got to be frustrated. That's the problem I've been solving during my professional life!

Finally, the breakthrough came just under 9 years ago!

Here's how we do it...we literally pay radio and TV stations and newspapers across the country to produce a direct response for our clients. Instead of paying the media's airtime/space costs, HPM's clients pay us to have our media partners deliver a specified number of inquiries or sales that they've agreed to be responsible for producing! Think about that for a moment: HPM's media partners are willing to be responsible for producing measurable, trackable results!

You won't find another advertising agency like HPM. **Our** Standard Operating Procedure is: If our media partners fail to deliver the leads we've promised, HPM will give you your money back for every unproduced lead, guaranteed!

## A Very Limited Time Offer

As a special bonus to you for reviewing our Free Report on Per Inquiry advertising, we'd like to extend this very special limited time offer to you:

If you contact us within the next 10 business days and after allowing us to review of your current situation, determination your true and appropriate needs, we will donate the net proceeds of your first purchase of 200 or more leads to *Feed The Children*. But you must hurry because this offer is only good for the next 10 days.

What is Feed The Children? Feed The Children is an, international, nonprofit relief organization. During their 28-year history, Feed The Children has grown into one of the world's largest private organizations dedicated to helping hungry and hurting people. Last year, Feed The Children shipped 129 million pounds of food and other essentials to children and families in all 50 states and in 43 foreign countries, supplementing more than 730,000 meals a day worldwide. Since our founding in 1979, Feed The Children has reached out to help children and families in 118 countries around the globe

We cannot do great things, only small things with great love! Feed The Children embodies that Truth, and so we support them in their efforts to help sustain life at its most basic level!

So there it is, if you contact us within the next 10 business days and in the needs uncovering process we find that your needs are a fit with what we can deliver, and you decide to purchase a leads program through Higher Power Marketing, we will donate the net proceeds to this very worthwhile organization!

Don't delay because the clock is ticking...we'd like to help Feed The Children, and you, at the same time...if it makes sense for both our companies to be doing business together!

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## HPM References

Better than taking our word for it on how we do what we do, it's probably better for you to hear it straight from some of our clients and media partners. There are no secrets; you know the entire story right from the beginning. You are cordially invited to contact one, some or all the people on this list, at your convenience.

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